

## **ADVERTISEMENT FOR ENGAGING CONSULTANCY FIRM**

The **Sindh Enterprise Development Fund (SEDf)**, Government of Sindh, is dedicated to transforming the economic landscape of the province. By fostering investment, entrepreneurship, and value addition, we empower SMEs and MSMEs to reach their full potential.

### **Our Core Purpose**

- **Our Vision:** To be the leading catalyst for sustainable economic growth and industrial modernization in Sindh.
- **Our Mission:** To promote value-added enterprises and increase productivity by providing financial and technical support to SMEs and MSMEs across diverse sectors.

### **THE SEDf & UNIDO-PAIDAR COLLABORATION**

In a strategic partnership with the **UNIDO PAIDAR** program, SEDf is actively working in the districts of **Badin, Thatta, Sujawal, Tharparkar, and Larkana**. Our goal is to provide specialized technical assistance by developing high-quality business plans and feasibility studies for SEDf's **Priority Clusters**.

### **SCOPE OF WORK**

Preparation of **Business Plans** and **Feasibility Studies** using the **Computer Model for Feasibility Analysis and Reporting (COMFAR)**. *COMFAR (Computer Model for Feasibility Analysis and Reporting) is a premier software developed by UNIDO designed to evaluate the financial and economic feasibility of investment projects. It assists businesses and governments in assessing new initiatives, expansions, or public-private partnerships by simulating financial forecasts and creating viable project profiles, thereby facilitating informed investment decisions for both industrial and non-industrial endeavors.*

### ***Operational Districts***

Badin, Thatta, Sujawal, Larkana, Tharparkar

### ***Submission Requirements***

Consultancy firms interested in this opportunity are required to submit the necessary documents. Only those firms that are shortlisted will be contacted.

1. **Legal and Tax Status:** Please provide the registration or incorporation certificates, including the NTN and/or evidence from the SRB.
  2. **Expertise:** Company profile highlighting relevant sector experience. *(See SEDf priority sectors on the website)*
  3. **COMFAR Proficiency:** Evidence of experience and a **Sample of Work** produced using COMFAR software.
  4. **Team:** CVs of experts with specialized COMFAR training or knowledge.
- **Deadline for submission of the proposals:** Friday, November 7, 2025, **Time:** 05:00 PM
  - **Location:** Sindh Enterprise Development Fund (SEDf), 1st Floor, Block B, FTC Building, Shahrah-e-Faisal, Karachi. ☎ 021-99225186-88, ✉ info@sedf.gos.pk | 🌐 www.sedf.gos.pk