

ADVERTISEMENT FOR ENGAGING CONSULTANCY FIRM

The **Sindh Enterprise Development Fund (SEDf)**, Government of Sindh, is dedicated to transforming the economic landscape of the province. By fostering investment, entrepreneurship, and value addition, we empower SMEs and MSMEs to reach their full potential.

Our Core Purpose

- **Our Vision:** To be the leading catalyst for sustainable economic growth and industrial modernization in Sindh.
- **Our Mission:** To promote value-added enterprises and increase productivity by providing financial and technical support to SMEs and MSMEs across diverse sectors.

THE SEDf & UNIDO-PAIDAR COLLABORATION

In a strategic partnership with the **UNIDO PAIDAR** program, SEDf is actively working in the districts of **Badin, Thatta, Sujawal, Tharparkar, and Larkana**. Our goal is to provide specialized technical assistance by developing high-quality business plans and feasibility studies for SEDf's **Priority Clusters**.

SCOPE OF WORK

Preparation of **Business Plans** and **Feasibility Studies** using the **Computer Model for Feasibility Analysis and Reporting (COMFAR)**. *COMFAR (Computer Model for Feasibility Analysis and Reporting) is a premier software developed by UNIDO designed to evaluate the financial and economic feasibility of investment projects. It assists businesses and governments in assessing new initiatives, expansions, or public-private partnerships by simulating financial forecasts and creating viable project profiles, thereby facilitating informed investment decisions for both industrial and non-industrial endeavors.*

Operational Districts

Badin, Thatta, Sujawal, Larkana, Tharparkar

Submission Requirements

Consultancy firms interested in this opportunity are required to submit the necessary documents. Only those firms that are shortlisted will be contacted.

1. **Legal and Tax Status:** Please provide the registration or incorporation certificates, including the NTN and/or evidence.
 2. **Expertise:** Company profile highlighting relevant sector experience. *(See SEDf priority sectors on the website)*
 3. **COMFAR Proficiency:** Evidence of experience and a **Sample of Work** produced using COMFAR software.
 4. **Team:** CVs of experts with specialized COMFAR training or knowledge.
- **Deadline for submission of the proposals:** (Tuesday) **14th October 2025, Time: 05:00 PM**
 - **Location:** Sindh Enterprise Development Fund (SEDf), 1st Floor, Block B, FTC Building, Shahrah-e-Faisal, Karachi. ☎ 021-99225186-88, ✉ info@sedf.gos.pk | 🌐 www.sedf.gos.pk